

EMPLOYABILITY MASTERCLASS

ABOUT THE PROGRAMME

Employability Masterclass helps students to understand the skills and qualities that are required to be successful in the workplace, and build awareness of how to present the very best version of themselves throughout an application process.



KEY FEATURES

- Suitable for 12 - 19 year olds
- 5 - 6 hours delivery time in classroom-sized groups with flexibility for larger groups
- Delivered by our safeguarded Education Partnerships Team
- Support and guidance from a volunteer (where possible)
- Supports the Gatsby Benchmarks of Good Careers guidance (see p.2)

WHAT'S INCLUDED?

Students will consider a range of approaches to job hunting, how they can describe their own personal strengths and how to showcase their skills to employers. Throughout the day, students will work alongside volunteers from the world of work who share their own experience from the perspective of a recruiter and job hunter.

Students will receive top tips for writing compelling applications, including CVs and cover letters, before rehearsing interview techniques and considering various paths to success. They will understand how to navigate their way from job searching, to being appointed as the successful candidate.

"I liked the fact we could engage and give our own views and opinions and the volunteer would listen and give us constructive criticism and advice" - Student



SIGN UP TODAY

Follow this QR code to sign up from the [Young Enterprise website](https://www.youngenterprise.org.uk).

100% of educators agree or strongly agree that the information is useful and relevant.

78% of educators agree that after the course, learners know more about how to showcase their skills to employers and about their personal strengths and areas they need to develop.

LEARNING OUTCOMES

- Understand the skills necessary to make a successful transition to the next stage of life and meet employer expectations
- Know how to showcase skills to employers
- Understand the different types of CV and cover letter
- Be aware of how digital footprints, including social media profiles, might affect employability
- Understand tips and tricks that will help in an interview
- Be aware of a range of approaches to job hunting to understand the job market and secure a role
- Access and use information about the labour market to inform career decisions and understand which jobs offer long term prospects, including STEM related opportunities
- Set SMART goals and plan next steps to achieve these goals



Registered charity number: 313697

EMPLOYER ENCOUNTERS

Young Enterprise involves thousands of volunteers every year, from employers of all sizes and sectors, right across England and Wales. Interacting with local employers and employees is a core part of Employability Masterclass.

Our volunteers help young people to build a broader understanding of the workplace and employment and the skills required to make successful transitions to the next stage of their life.

"The volunteers acted as great role models for the students and I am sure they have helped to raise their ambitions and aspirations." - Educator



GATSBY BENCHMARKS

- Stable careers programme
- Learning from career & labour market information
- Addressing the needs of each student
- Linking curriculum learning to careers
- Encounters with employers and employees
- Personal guidance

- Contributes towards
- Delivers

For more information, contact your [local YE representative](#).