

Raise

Values: 14-16
Student Worksheet



Activity 1

1 Identify which ESG category (Environmental, Social, or Governance) each case study primarily falls under.

2 Explain your reasoning for each categorisation.

3 Identify any potential overlap between categories.



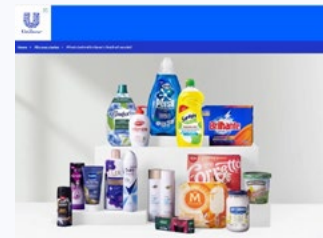
Greggs

Greggs sets and tracks clear ESG targets, including expanding its Breakfast Clubs programme, which feeds over 49,000 children every school day.

1.

2.

3.



Unilever

Incorporating more recycled plastic

Unilever increases the use of recycled plastic in its packaging.

1.

2.

3.

Jobs, Inclusion & Empowerment

We're serving up bright futures in our communities, nurturing skills, accelerating equity and respecting human rights.



Our Priority Issues

McDonald's**Talent & Benefits**

McDonald's focuses on employee development and experience to improve customer service.

1.

2.

3.

**Apple**

Apple aims for net-zero emissions across its entire carbon footprint through various initiatives.

1.

2.

3.



BP

BP invests in STEM education and employability skills to prepare students for future jobs in the energy sector.

1.

2.

3.



NEXT

Protecting workers in their supply chain.

NEXT creates clear rules for its suppliers about treating workers fairly. They regularly check to make sure these rules are followed.

1.

2.

3.

Activity 2

Investing isn't just about making money – it can also be about making a difference in the world by supporting companies that match your values.

Create your own fictional investment fund using the following guidance.



1. Three values the investment fund will focus on.

1

2

3

2. Three types of companies your fund would invest in.

1

2

3

3. Lastly, create a name for your investment fund.

Values Focus

Environmental Protection:

Focus on companies dedicated to reducing pollution, protecting wildlife, and fighting climate change.



Social Justice:

Prioritise companies that support equality, fair wages, and human rights and are committed to social causes like ending poverty.



Community Engagement:

Invest in companies that give back to local communities through education programmes, healthcare, and supporting small businesses.



Innovation and Technology:

Choose companies leading the way in developing new technologies, improving healthcare, or finding solutions to global problems.



Health and Well-being:

Support companies that promote healthy living, mental health, fitness, and access to nutritious food.



Ethical Business Practices:

Look for companies known for honesty, transparency, and fair treatment of their employees and customers.



Sustainable Development:

Invest in businesses that work towards creating a sustainable future by using renewable resources and reducing their carbon footprint.



Types of Companies to Invest In

Renewable Energy Providers:

Companies that produce energy from wind, solar, or other renewable sources.



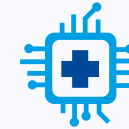
Fair Trade Businesses:

Companies that ensure fair wages and working conditions for people, especially in developing countries.



Healthcare Innovators:

Businesses that develop new medical treatments and technologies or improve healthcare access.



Sustainable Fashion Brands:

Clothing companies that use eco-friendly materials, have fair working practices, and are committed to reducing waste.



Tech Startups:

Innovative companies developing new technologies, apps, or software that aim to solve real-world problems.



Educational Institutions:

Companies that provide educational tools, online learning platforms, or programmes that support education for all.



Organic and Natural Food Producers:

Businesses that produce food without harmful chemicals and support sustainable farming practices.



Affordable Housing Developers:

Companies that build affordable homes and support low-income communities.

